

# Strategies to have a competitive, **growing practice**



Speaker Wendy S. Myers

As the next level to our one-day Compliance Summit, this Compliance Master Class offers advanced knowledge and strategies to have a competitive, growing practice in the new normal economy.

We'll teach practice owners and managers how to become savvy with internal compliance programs. Understand why profit and inventory turn should be part of your pricing strategies. Get tips and techniques to teach your practice team to become compliance savvy. Practice owners and managers should attend together so you can make decisions and develop implementation plans.

What you'll learn:

- Why teams fail at compliance and how to correct the behavior
- Step-by-step training plans for teams and checklists for implementing change
- How to create systems that drive compliance
- Score-boarding to track progress and help your team see the big picture
- Making sense of markup mayhem—why you shouldn't just double the price of drugs
- Learning inventory benchmarks and best practices
- Using e-mail, text and social media to amp up compliance

# COMPLIANCE master class

REGISTER  
TODAY! **>>>**



Communication Solutions  
for Veterinarians Inc. is  
AAVSB RACE Provider #419

Wendy S. Myers owns Communication Solutions for Veterinarians in Denver. Her consulting firm helps teams improve compliance, client service and practice management. Communication Solutions for Veterinarians has provided mystery phone shopper training to more than 2,600 receptionists nationwide. Wendy also is a partner in Animal Hospital Specialty Center, a 13-doctor AAHA accredited referral practice offering internal medicine, surgery, oncology, neurology, specialty dentistry, and emergency care in Highlands Ranch, Colorado. She is the author of four books and five videos.

This program has been approved for 7 hours of continuing education credit in jurisdictions which recognize AAVSB RACE approval; however participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Contact Communication Solutions for Veterinarians at 720-344-2347 or [info@csvets.com](mailto:info@csvets.com) for further information.

# REGISTER TODAY!

Compliance Master  
Class Registration Form

## Compliance Master Class: Strategies to have a competitive, growing practice

Practice Name: \_\_\_\_\_

Practice Address: \_\_\_\_\_

Account # \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Registration includes four participants per hospital and lunch

Practice Owner: \_\_\_\_\_

Associate: \_\_\_\_\_

Practice Manager: \_\_\_\_\_

Lead Technician: \_\_\_\_\_

### Registration fee is \$249 per team of 4

Visa  Mastercard

Card Number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment by check

Routing Number: \_\_\_\_\_ Account Number: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Fax registration form  
to this secure fax line: » 888-383-2169**

**» HURRY...Limited space available!**

For questions, call 800.328.2975

